



PHILIPPINE RESOURCES

THE MAGAZINE FOR MINING, CONSTRUCTION & INDUSTRY



The only print and online interactive mining and construction publication in the Philippines



2026 Media Kit



Letter from the Editor

Philippine Resources Journal is the magazine that key people in the **mining and construction** industry rely upon for news and feature coverage of their business—including new and ongoing projects, exploration and development, company activities and profiles, technology advances, people on the move, conferences and expos, and other important updates. Philippine Resources thus offers a **major marketing and advertising opportunity**.

Companies doing business in the mining and construction sectors now have a cost-effective way to significantly increase their brand exposure and promote their products and services to the right people - to their clients and potential buyers. Philippine Resources Journal is published quarterly as well as having an online free of charge full digital magazine in an easy-to-read-format including all articles and advertisements featured in both current and past issues, giving advertisers even greater worldwide readership at no extra cost over our standard ad rates.

Jimbo Owen Gulle
Editor

Print Distribution

Our readers are executives of mining and construction companies; exploration and construction specialists; geologists and metallurgists; developers; engineers; architects; government policy makers and regulators; investors and financiers; suppliers and service providers; industry analysts; economists and consultants; legal and financial consultants; business development specialists; trade missions and foreign embassies.

2026 Events

Issue 1

- Mindanao Mining Conference and Expo
- GeoConnect Asia
- 3x Philippine Mining Exploration Association Meetings
- 1x Mining Club Luncheon
- 1x Construction Club Luncheon



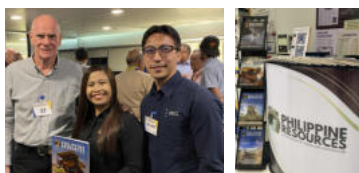
Issue 2

- PSEM Caraga Mining Symposium
- Minecon
- 3x Philippine Mining Exploration Association Meetings
- 1x Mining Club Luncheon
- 1x Construction Club Luncheon



Issue 3

- Mining Philippines
- Philconstruct Manila
- 3x Philippine Mining Exploration Association Meetings
- 1x Mining Club Luncheon
- 1x Construction Club Luncheon
- Philippine Roads, Bridges and Tunnels Summit



Issue 4

- Philippine Mine Safety Conference & Expo
- GEOCON
- 3x Philippine Mining Exploration Association Meetings
- 1x Mining Club Luncheon
- 1x Construction Club Luncheon



4,000+ companies reading
Philippine Resources Journal

90% of readers are
middle to high level
management

4 issues printed
per year
(sent out digitally
fortnightly)

Government Offices

Senate of the Philippines
House of Representatives
Department of Public Works and Highways
Department of Environment & Natural Resources
Department of Transportation
Department of Trade & Industry
Department of Science and Technology
Department of Energy
Department of Finance
National Economic and Development Authority
Construction Industry Authority of the Philippines
Mines and Geosciences Bureau
Technical Education & Skills Development Authority
Foreign Embassies and Trade Commissions

Associations

Philippine Constructors Association
Philippine Mine Safety & Environment Association
Association of Carriers and Equipment Lessors Inc
Philippine Mining & Exploration Association
Philippine Mining Club
Philippine Institute of Civil Engineers
Philippine Society of Mining Engineers
Philippine Nickel Industry Association
Eastern Rizal Miners Association
Society of Metallurgical Engineers of the Philippines
Geological Society of the Philippines
Philippine Society of Mechanical Engineers
Association of Structural Engineers Philippines
Cement Manufacturers Association Philippines
Philippine Society of Plumbing Engineers
Philippine Association of Landscape Architects
Philippine Institute of Interior Designers
United Architects of the Philippines
Real Estate and Builders Association

Chambers of Commerce

Chamber of Mines of the Philippines
Extractive Industries Transparency Initiative
Philippine Chamber of Commerce & Industry
ANZCHAM - Australian & New Zealand Chamber
BRITCHAM - British Chamber
AMCHAM - American Chamber
CANCHAM - Canadian Chamber
ECCP - European Chamber
GPCCI - German Chamber
ICCPI - Italian Cham
NORDCHAM - Nordic Chamber
Arangkada Philippines

Universities

University of the Philippines
Mapua Institute of Technology
Adamson University
Bicol University
Saint Louis University
Caraga State University
University of Southeastern Philippines

Companies

Mining Companies
Construction Companies
Developers
Suppliers and Contractors

Newsletter

Our newsletter goes out twice a month to over **10,661 subscribers** and growing, showcasing the latest news in the Mining and Construction Industry.

Companies now have a cost-effective way to promote their products and services by sending out articles and editorial via our newsletter.

Our latest issue is featured in every newsletter with a hyperlink to our e-magazine, which has over **140,000+ views** annually.

Advertisers' logos are featured with a hyperlink to your website. This allows for increased traffic to your website.

AGE RANGE

18-24	1.2%
25-34	14.6%
35-44	23.4%
45-54	27.5%
55-64	15.6%
65+	4.5%

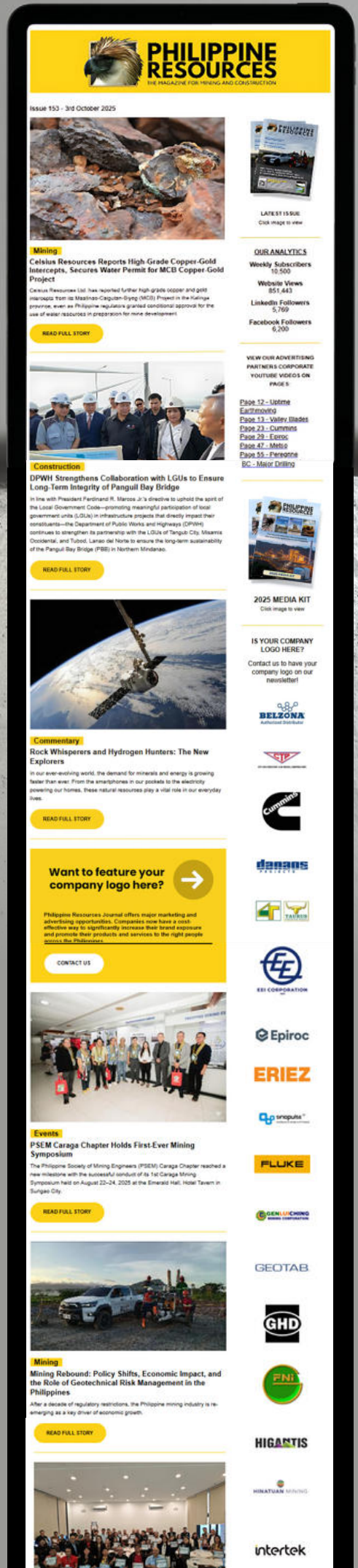
GENDER

Male	70.05%
Female	29.95%

TOP LOCATIONS BY OPENS

Philippines	70%
AU / NZ	8%
Asia	8%
Americas	7%
Europe	5%
Other	2%

AVERAGE OPEN RATE
36.1%



Social Media

2,120,000+ Million

social media impressions in **2025**



Views: 1.7 Million+
Interactions: 20,000+



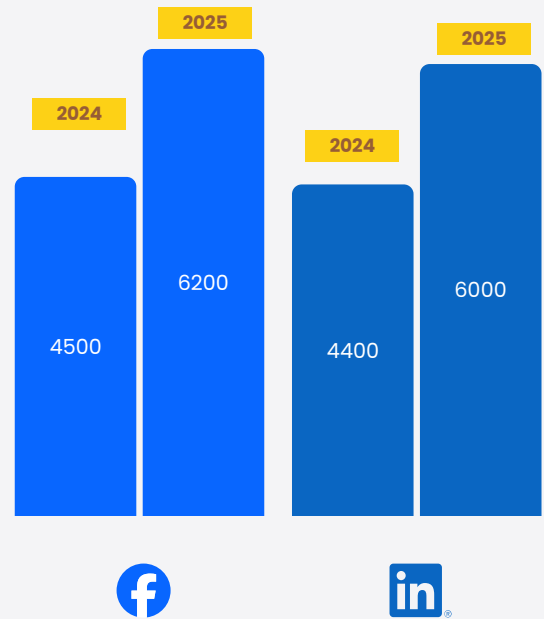
Views: 420,000+
Interactions: 7,592

430%

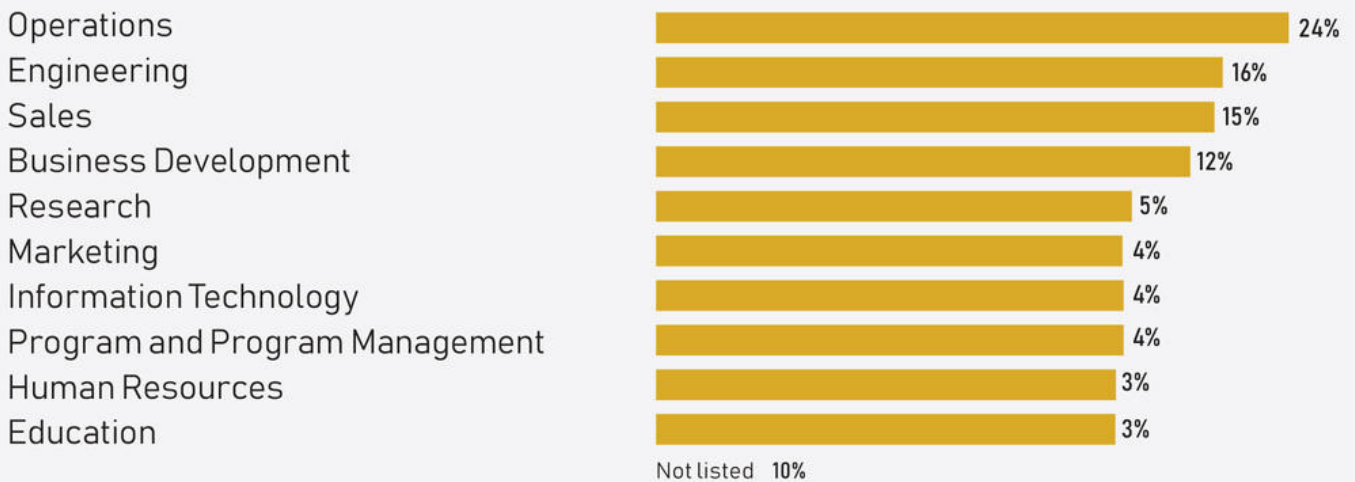
increase in social media impressions from the past year

35%

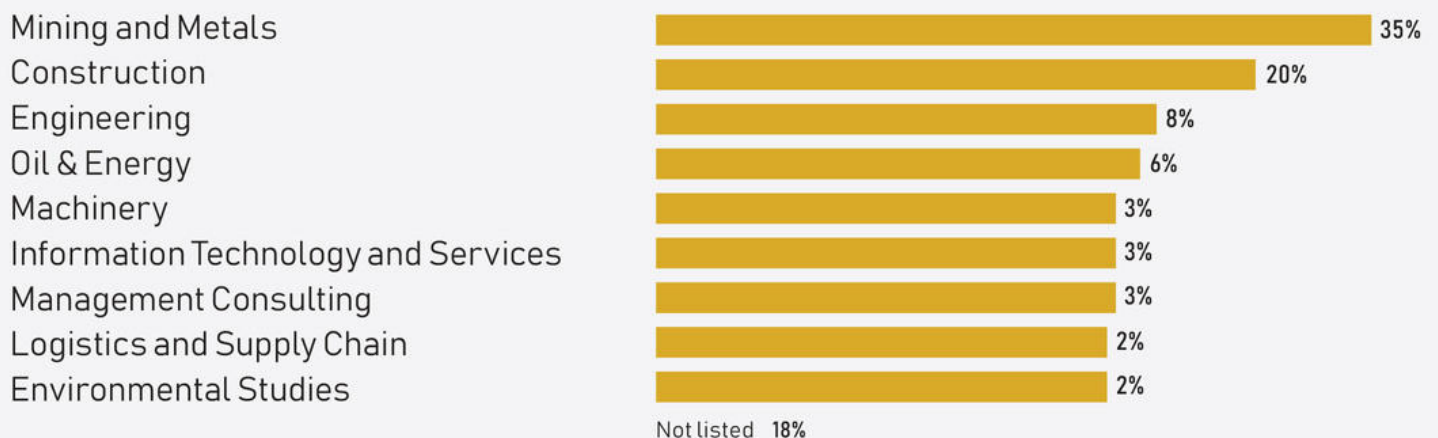
increase in social media followers from the past year



TOP FOLLOWERS BY JOB FUNCTIONS



TOP FOLLOWERS BY INDUSTRIES



Testimonials

"Quest Exploration Drilling is a founding advertiser to the Philippine Resources Journal. We encouraged the Publishers to start producing a Journal that was relevant to the resources industry in the Philippines as we believed the industry was not well represented in main stream media. We were also involved as very early contributors to the PNG Mining Journal and found that publication was an excellent disseminator of industry information. We knew the publishers would replicate that PNG success in the Philippines and had no hesitation in advertising to the new magazine. Philippine Resources Journal highlights our company to a wide audience and we believe provides value for our business."



Alan D. Blackley

Managing Director
Quest Exploration Drilling

"Philippine Resources Journal has been a strong and vital source of factual information about our nickel mining industry. We support their directives - sharing all of the good works that the industry has done over the years and continues to achieve. Our role is to educate the public and all stakeholders about our sustainable mining practices, community development projects, and environmental works for sustainability. We stand by our commitment working hand in hand with our government to provide thousands of jobs for poverty alleviation, support for our Indigenous Peoples, as well as education for students of all levels in our communities - all to help build this nation."



Clarence Pimentel, Jr.

President & CEO - CTP Construction and Mining Corporation
Founder - Philippine Nickel Industry Association

"Philippine Resources has chronicled the many challenges the mining industry has faced over the years, and is a valuable tool in both educating and galvanizing our ranks. It has also been a solid partner of Diwata-Women in Resources Development in its advocacies."



Patricia A. O. Bunye

Founding President - Diwata, Women in Resource Development, Inc.
Managing Partner - Cruz Marcelo & Tenefrancia

"Philippine Resources Journal offers insightful articles that inform, educate, and challenge the Filipino miner. It has also proven to be a reliable partner of the Chamber of Mines and its member companies in advocating for responsible mining in the Philippines, working closely with us in reporting on the key issues that impact Philippine mining today."



Ronald R. S. Recidoro

Executive Director
Chamber of Mines of the Philippines

"Philippine Resources Journal has been a long time partner of the Philippine Mine Safety and Environment Association (PMSEA) not only as a media partner but also in promoting the association's advocacy on mine safety and community-based development not only for the mining stakeholders but nationwide specially in times of natural disasters and calamities. PMSEA's successes would not be possible without the timely support of Philippine Resources Journal."

"Philippine Resources is definitely a must-read for stakeholders in the Philippine resources industry be they government and business executives, professionals, civil society, academics or students. Its in-depth commentaries on the latest issues in the mineral and energy sector provide the audience with balanced insights not usually found in other reading materials. That's why copies of the journal are eagerly anticipated during industry conferences and gatherings."



Louie R. Sarmiento, ASEAN Eng.

President & CEO - Apex Mining
Director - Orica Philippines, Inc
President - PMSEA



Fernando S. Penarroyo

Past President - Geological Society of the Philippines
Chairperson - Professional Regulatory Board of Geology

ADVERTISING PACKAGE RATES*

Advertisements in Philippine Resources are in full color unless otherwise specified by the advertiser. Advertising rates are in \$USD.

	1x Advertisement Casual Rate	4x Advertisement Discounted Rate <i>EACH ISSUE</i>
Regular Package		
Full Page	\$1,750	\$1,690
Double Page Spread	\$3,760	\$3,580
Island	\$1,570	\$1,530
Half Page	\$1,180	\$1,150
One Third Page	\$850	\$790
Premium Package		
Outside Back Cover	\$2,825	\$2,690
Inside Front Cover	\$2,550	\$2,430
Inside Back Cover	\$2,540	\$2,420
Page 1	\$2,540	\$2,420
Page 3	\$2,330	\$2,230
Page 5	\$2,300	\$2,220
Page 7 & 2	\$2,300	\$2,220
Website Banner		
Premium Banner (940 x 120 px)	\$1,750	\$1,500
Standard Banner (700 x 120 px)	\$1,250	\$1,000
Sidebar Banner (245 x 245 px)	\$1,000	\$750



Premium Banner

Sidebar Banner

Standard Banner

*Our Rates Include

Print and Digital Advertisement Placement
Editorial / Article Write-Up
Newsletter Feature
Website Feature
Video Feature
Social Media Feature

Booking Issue Dates

Issue 1	February – April
Issue 2	May – July
Issue 3	August – October
Issue 4	November – January

In 2025, Philippine Resources Journal recorded an impressive 140,000 website views. Placing a website banner advertisement on our platform presents a fantastic opportunity to boost the visibility of your business.



Contact us for advertising inquiries



Call us at:
(+63) 02 8251 5599



Email us at:
info@philippine-resources.com